



LEADERSHIP INSTITUTE

OUR MISSION

The **California Hispanic Corporate Council Leadership Institute** was organized to provide leadership and direction through the promotion, development and advancement of Hispanics in corporate and community settings.

OUR VISION

CHCCLI is run by a volunteer board that is dedicated to fulfilling the mission and vision of the organization and implementing core values in all of **CHCCLI** programs and activities:

- Commitment
- Diversity
- Development
- Integrity
- Leadership
- Advocacy

Follow our group on



www.chccli.org

CALIFORNIA HISPANIC
CORPORATE COUNCIL
LEADERSHIP INSTITUTE
c/o Alvarado Smith
633 W. Fifth Street
Suite 1150
Los Angeles, CA 90071



CHCCLI

The California Hispanic Corporate Council Leadership Institute (CHCCLI) is a 501(c)(3) registered non-profit organization that encourages the professional development, promotion and advancement of Hispanics in corporate and community settings. Through its professional programs, CHCCLI is developing a new generation of Hispanic professionals in California to serve in senior management positions.

OUR HISTORY

CHCCLI was founded in 1994 by a group of corporate individuals and representatives from Hispanic employee associations. Monthly meetings were established from the onset and a Speaker Series began in 1996, where guest speakers presented information about their achievements, Latino workforce trends, critical analysis of issues pertaining to Latinos, and other insightful information to CHCCLI members and guests.

In 2007 CHCCLI expanded its programs and developed the Leadership Series Workshops designed to promote business, professional and personal development of our members and guests. Also, in 2008 we established our first scholarship fund and donated the proceeds to the University of Southern California Latino Alumni Association and Loyola Marymount University Mexican American Alumni Association. In 2010 CHCCLI rolled out its first Career Coaching Program in partnership with Tim O'Brien, President/CEO, of the Personal Branding Group, Inc.

Giving back to our communities has been a founding principle of CHCCLI for the past 17 years. Our programs include an Annual Christmas Toy Drive where toys are collected for needy children. We also work closely with White Memorial Medical Center and Proyecto Pastoral to distribute these toys to children and families of the Boyle Heights community.

MEMBERSHIP

CHCCLI offers three membership categories. For current membership information please visit our website at www.chccleadership.org.

GENERAL MEMBERSHIP BENEFITS

- Admission to Speaker Series events
- Access to Speakers
- Reduced rate and first right of registration for special programs.
- Professional Networking
- Business Opportunities

STUDENT MEMBERSHIP BENEFITS

- Discounted membership fee
- Admission to Speaker Series events
- Access to Speakers
- Reduced rate and first right of registration for special programs.
- Professional Networking

CORPORATE MEMBERSHIP BENEFITS

- Various sponsorship levels available, benefits depend on level of sponsorship.
- Corporate logo and website link on CHCCLI website.
- Title sponsor on Speaker Series or other CHCCLI programmed events.
- A fixed number of free annual memberships for employees.
- Speaking opportunities at CHCCLI events.
- Exposure to CHCCLI membership list through email blasts and communications.



LEADERSHIP INSTITUTE

Name: _____

Current employer: _____

Position/Title: _____

How long? : _____

Employer Address: _____

City/State/Zip: _____

Telephone: _____

Fax: _____

E-mail: _____

Website : _____

Date of Birth (optional): _____

MEMBERSHIP TYPE

Student Membership

Annual Membership

Annual Corporate

Applicant Contact Information:

Visit www.chccleadership.org for information about current annual membership fees

Mail application to:
Attention CHCCLI
c/o Moises Rosiles
500 Citadel Dr., Suite 210
Los Angeles, CA 90040